

EVENT REPORT

Title: **Students Startup and Innovation Policy Awareness Program**

Date: **22nd July 2023**

Venue: **B & B Institute of Technology, Vallabh Vidyanagar**

Organized by: **EC Engineering Department, B & B Institute of Technology**

The "Students Startup and Innovation Policy Awareness Program" was organized by the Students Startup and Innovation Policy (SSIP) Cell of B & B Institute of Technology, Vallabh Vidyanagar, on 22nd July 2023. This event was specifically designed for the students of the Electronics and Communication (EC) Department. The program aimed to foster a culture of innovation and entrepreneurship among students by making them aware of various policies and opportunities available under the SSIP initiative.

Objectives

- To create awareness among EC students about the SSIP and its benefits.
- To provide insights into the process of starting a startup.
- To encourage students to participate in innovation and entrepreneurial activities.
- To offer guidance on the resources and support available through the SSIP Cell.

Participants

The program witnessed active participation from the following:

- Students: 77 first year students from the EC Department attended the event.
- Faculty Members: 05 faculty members from the EC Department.
- Organizers: Members of the SSIP Cell, including faculty coordinators and student volunteers.

Program Schedule

The program was meticulously planned and executed, ensuring comprehensive coverage of relevant topics. The schedule was as follows:

Inaugural Session (10:00 AM - 10:30 AM)

Welcome Address: Dr. K. M. Makwana, Principal of B & B Institute of Technology.

Inauguration and Lighting of the Lamp: Dignitaries and guest speakers.

Introduction to SSIP: Brief overview by Prof. J. M. Patel, Department SSIP Coordinator.

Keynote Sessions (10:30 AM - 1:30 AM)

- Session 1: "Understanding the Startup Ecosystem" by Prof. J. M. Patel. Covered basics of startup culture, essential steps to starting a startup, and success stories.
- Session 2: "Government Policies and Support for Startups" by Prof. M. P. Shah.
- Detailed information on government initiatives, funding opportunities, and policy support.
- Interactive Workshop: "Idea to Prototype" led by Prof. A. D. Raval, Coordinator, SSIP Cell, BBIT.

- Hands-on activities to brainstorm innovative ideas and develop prototypes.
- Summary of Key Takeaways: By Prof. M. P. Shah, Faculty Coordinator, Department SSIP Cell.

Outcomes

- Increased Awareness: Students gained a comprehensive understanding of the SSIP and its benefits.
- Enhanced Motivation: Inspired students to consider entrepreneurship and innovation as viable career options.
- Skill Development: Workshops equipped students with practical skills in ideation, prototyping, and pitching.
- Networking: Students had the opportunity to interact with industry experts, alumni, and peers.

Feedback

The feedback collected from participants was overwhelmingly positive. Students appreciated the informative sessions, practical workshops, and the opportunity to engage with experienced professionals. Suggestions for future programs included more hands-on workshops and regular follow-up sessions to track progress and provide ongoing support.

Conclusion

The "Students Startup and Innovation Policy Awareness Program" was a resounding success, achieving its objectives of raising awareness and fostering a culture of innovation and entrepreneurship among the EC students. The SSIP Cell of B & B Institute of Technology remains committed to supporting students in their entrepreneurial endeavors and looks forward to organizing more such programs in the future.